

2023

# PRESS RELEASE

## Dometic presents expanded range of premium wine storage solutions at KBIS 2023

Las Vegas, NV – January 31, 2023

**Dometic, a global leader in leisure equipment, will showcase its complete collection of wine coolers, drawers, and cabinets for optimal storage at the 2023 Kitchen & Bath Industry Show. Innovative new offerings for the North American market pair industry-leading cooling technology with timeless Scandinavian design.**



The Dometic Group—a 100-year old Swedish company—builds on its Scandinavian design and engineering legacy with new offerings in the beverage chiller and storage category. From innovative undercounter solutions to striking freestanding columns, the brand's full collection of wine cooling products will be on display at the Dometic Home

Booth (W3465) at KBIS 2023 in Las Vegas, Nevada.

“We are proud to showcase our industry-leading wine cooling products for the North American Market,” says Juan Vargues, President and CEO of Dometic. “For those looking to bring the sommelier experience home, Dometic offers precise temperature control for at-home wine storage and aging across our exceptional product range, including new introductions that expand the possibilities of entertaining.”

### Flexible Designs for Precise Cooling

Understanding key elements of wine cooling and storage is fundamental to wine preservation. Dometic recognizes that precise environmental control is the largest factor to consider when applied to wine coolers. Drawing on its decades of refrigeration expertise for mobile living and marine environments, the brand applied the same durability and performance to its line of wine storage for white, red, and sparkling wines. Thanks to powerful and efficient compressor cooling technologies, all models deliver precise cooling in up to two temperature zones and storage for between 42 and 154 bottles on carefully engineered shelves lit by soft LED lighting, for easy visibility. Perfect for a variety of residential applications and lifestyles, each of Dometic's wine cooling solutions provide quiet, smart, and well-designed storage and chilling.



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## D-Series Wine Coolers



Dometic's Premium D-Series wine coolers are a beautifully engineered wine cooling solution designed to provide best-in-class wine storage across the built-in and freestanding models. With its dual-zone cooling technology, the D-Series perfectly chills red, white, and sparkling bottles, and its attractive FSC-certified wooden shelves create a beautiful environment to preserve everything from everyday favorites to collector bottles of wine.

Available in a variety of configurations for both free-standing and built-in solutions, Dometic D42B offers interior capacity for up to 42 bottles; the 24" D46B can store up to 46 bottles; and the 24" freestanding Dometic D154F can hold up to 154 bottles.

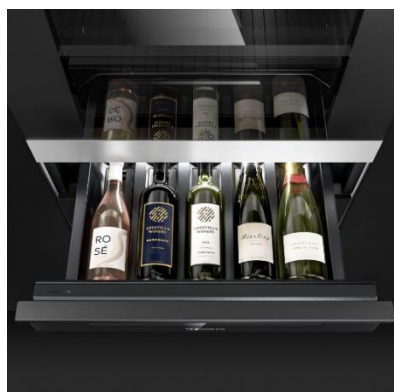
## C-Series Wine Coolers



Offering consumers the same cooling technology as the D-Series models, the C-Series Wine Coolers boast single-zone refrigeration for optimal wine preservation across red, white, and sparkling wines. With their coated metal shelf interior, the C-Series Wine Coolers are available in freestanding

and built-in models from the 24" C46B solutions which hold up to 46 bottles to the compact 19" freestanding C55F with an interior capacity for up to 55 bottles.

## DrawBar Wine Drawers



Offering the functionality of a full-size wine cooler in an elegant and ergonomic compact drawer design, Dometic's newly available and award-winning **DrawBar** is easily installed in kitchen and auxiliary spaces in the home. DrawBar fits five wine

bottles and features a user-friendly control panel that offers an on and off switch, as well as five preset temperatures for optimal cooling and storing. This solution can be installed on its own or in multiples and is designed to integrate with standard 24" wide cabinetry. For enhanced personalization, this smart cooling drawer can be faced with glass or custom paneling.

DrawBar is available at retailers in the North American market and online.

The D-Series and C-Series Wine Coolers are available at retailers in the North American market.


## Note to Editors

- Please contact below for photos.
- Press Kit: [Dometic at KBIS 2023](#)
- More information about Dometic Home can be found [here](#).

## About Dometic

Dometic is a global market leader in the mobile living industry. Millions of people around the world use Dometic products in outdoor, residential, and professional applications. Our motivation is to create smart, sustainable, and reliable products with outstanding design for an outdoor and mobile lifestyle in the areas of Food &





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Beverage, Climate, Power & Control, and Other Applications. Dometic employs approximately 8,500 people worldwide, had net sales of SEK 29.8 billion (USD 2.9 billion) in 2022 and is headquartered in Stockholm, Sweden.

For more information on Dometic, please visit:

<http://www.dometic.com>.

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