

2023

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## Dometic showcases expanded suite of premium solutions and award-winning appliances at KBIS 2023

Las Vegas, NV – January 31, 2023

Dometic, a global leader in refrigeration and outdoor appliances, highlights its residential innovations with a premium portfolio of thoughtfully-designed products on display at KBIS, booth W3465 in Las Vegas, Nevada from January 31 - February 2, 2023.



Returning to the Kitchen and Bath Industry Show (KBIS) after a successful debut in 2022, Dometic will showcase new premium products in the beverage and cooling category along with expanded appliance and accessory offerings for outdoor kitchens.

The Dometic Group, a 100-year-old Swedish company has vast experience in creating well-designed, functional solutions for hospitality as well as mobile living and outdoor environments such as cars or boats.

Within the residential space, Dometic Home's premium entertaining solutions allow people to celebrate life at home in style.

"Dometic is excited to return to KBIS, showcasing new innovations in beverage and wine storage as well as our collection of premium outdoor grills and accessories " says Juan Vargues, President and CEO of Dometic.

"The range of products on display reflects our manufacturing heritage and commitment to exceptional design."

**The Dometic Home suite of products include:**

### **Outdoor Beverage Solutions:**

A new introduction for the brand, Dometic is excited to debut its array of **outdoor refrigeration** at KBIS 2023. Benefitting from decades of experience manufacturing refrigeration solutions for harsh outdoor environments, both in the RV and marine industry, the refrigerators are designed to keep contents cold with consistent airflow and temperature control, while illuminated with blue LED lighting. Made with professional grade materials to withstand the natural elements, these refrigerators boast a zero-clearance hinge and allows for seamless integration with existing kitchen cabinetry or can be left freestanding. Available across price points and select styles, including a drawer configuration for added convenience or glass-door beverage center for special displays, each solution is expertly engineered for cold storage.





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## Wine Storage:

Utilizing its cooling technology, Dometic has created a comprehensive range of **built-in and freestanding wine coolers** for the aspiring sommelier and weekend entertainer alike. From a compact dual-zone wine refrigerator that stores up to 16 bottles to a tall single zone unit that holds up to 154 Bordeaux bottles, each wine cooler provides perfect storage conditions and serving temperatures for a fine wine to reach its full potential.

For more compact spaces, Dometic's newly available, patent-pending [DrawBar](#) offers the functionality of a full-size wine cooler in an elegant, compact drawer design, easily installed in kitchen and auxiliary spaces in the home. The award-winning DrawBar fits five wine bottles and features a user-friendly control panel that offers five preset temperatures suitable for a variety of wines. For enhanced personalization, DrawBar is available in a 23-inch glass front or panel-ready for installation in any standard 24-inch cabinetry.

Also on display is the award-winning Dometic **MoBar series**, which raises the bar for indoor-outdoor entertaining. Consisting of three models: **MoBar 50**, **MoBar 300** and **MoBar 550**, these industry-first mobile beverage centers offer users the perfect product to store, chill, prepare, present and serve beverages to their guests. Developed in collaboration with consumers and professional bartenders, each MoBar model comes equipped with accessories to guarantee an elevated entertaining experience. Dometic MoBar naturally finds its place on urban balconies, outdoor patios, poolside, luxurious verandas and penthouse terraces. Creating a natural gathering space for hosts to interact with their guests, MoBar is a functional centerpiece for any occasion.

## Premium Grills and Accessories:

**Dometic Twin Eagles** creates meticulously engineered grills and outdoor kitchen solutions that are beloved by home chefs, food aficionados and frequent entertainers

alike. Combining form and function, the brand is known for its engineering performance, premium aesthetic, and superior touch points. Its offerings, including the flagship **C Series Grill**, **Eagle One Grill**, **Pellet Grill** and **Teppanyaki Griddle**, elevate the outdoor living experience to a new level of luxury.

**Dometic Delta Heat** offers a complete outdoor appliance product portfolio that is engineered, designed, and manufactured by Dometic Twin Eagles. The **Dometic Delta Heat Gas Grill** receives a new look with the launch of two new color editions in black and white for a classic aesthetic, offering designers and builders additional options for creating beautiful, high-performance outdoor spaces that satisfy the most demanding consumers. All Twin Eagles and Delta Heat products are manufactured in the US.

In addition to grills and accessories, no outdoor kitchen is complete without the **Dometic Delta Heat Pizza Oven**. Boasting industry-leading design and function, this pizza oven allows for the perfect achievement of extremely high temperatures and quick preheat while independently controlled burners for both the hearth and dome allow for precise control.



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## Note to Editors

- Product Availability
  - All wine storage products are available now
  - Outdoor refrigeration will be available, Summer 2023.
- Press kit: [Dometic at KBIS 2023](#)
- Please contact below for photos.
- More information about Dometic Home can be found [here](#).

## About Dometic

Dometic is a global market leader in the mobile living industry. Millions of people around the world use Dometic products in outdoor, residential, and professional applications. Our motivation is to create smart, sustainable, and reliable products with outstanding design for an outdoor and mobile lifestyle in the areas of Food & Beverage, Climate, Power & Control, and Other Applications. Dometic employs approximately 8,500 people worldwide, had net sales of SEK 29.8 billion (USD 2.9 billion) in 2022 and is headquartered in Stockholm, Sweden.

For more information on Dometic, please visit: <http://www.dometic.com>.

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