

# Dometic launches full collection of wine cooling products

# Orlando, FL - February 8, 2022

Dometic, a global leader in leisure equipment, introduces a complete collection of wine coolers and cabinets to the North American market. Leveraging the company's expertise in silent and energy efficient refrigeration technology, these premium cooling solutions lead with timeless Scandinavian design.



Dometic's refrigeration expertise extends back a century to 1922 when two Swedish engineers invented the absorption cooling technology - even attracting the attention of Albert Einstein in the patenting process. Leveraging the company's refined, innovative and technology-driven refrigeration expertise, the new collection of wine coolers and cabinets lead in engineering and design.

The full collection of wine cooling products will be on view at the Dometic Home Booth (S5863) at KBIS 2022

in Orlando, FL. Perfect for residential installation, each of the cooling solutions bring quiet, smart and welldesigned storage and chilling for white, red and sparkling wines.



"We are thrilled to bring our legacy refrigeration technology to homes across the North American market for a myriad of applications with this comprehensive collection of wine cooling solutions," says Juan Vargues, President and CEO of Dometic. "Easily elevating any interiors, hosts and guests can enjoy a crisp glass of wine."

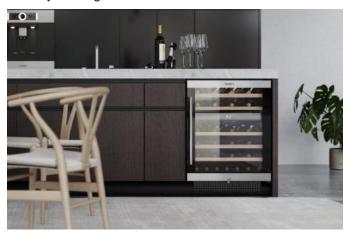
Leading with minimalist Scandinavian design the collection includes built-in undercounter cabinets, a full-size integrated wine cabinet with a 154 bottle capacity, and freestanding wine coolers. Each appliance features an easy to use control panel with preset optimal cooling temperatures for white, red and sparkling wines. In addition to optimal temperature, these cooling solutions ensure the perfect environment for wine; each cabinet is engineered with an effective air circulation system and





automatic humidity control to create the perfect climate for wine to unfold its full bouquet and flavor profile. Each cooler is designed to regulate and maintain a constant humidity level between 50-70% - this ensures that corks do not dry out or mold.

Additional features across the product suite include integrated carbon filters to eliminate potential odors and "low emission" treatment of triple-glazed glass doors to block harmful ultraviolet rays entering the interior cavity. The accuracy of temperature, innovation in humidity and climate control as well as low-decibel compressors allow each of the Dometic Home wine cooling solutions to be industry-leading solutions.



Dometic understands that to enjoy wine at its finest, its storage and chilling are key factors to understand and consider. The well-engineered cooling technology of each of the wine cabinets ensures that the chosen temperature is quickly achieved and reliably maintained.

# The Dometic Wine Cooler Collection:

The Dometic Built-in Undercounter Wine Cooler collection is designed to fit seamlessly in any home. The variety of size, capacity and exterior, the collection fits any lifestyle.

The Dometic Large Capacity Wine Cooler collection is designed by focusing on optimal storage environment for unlocking the wine's full flavors and character.

The Dometic Free-standing Wine Cooler collection is made for flexible installation in any room and environment.

The new Dometic Wine Cooler collection will be available at retailers in the North American market and online in August 2022.

### Note to Editors

- Please contact below for photos.
- More information about Dometic Home can be found here.

### **About Dometic**

Dometic is a global market leader in the mobile living industry. Millions of people around the world use Dometic products in outdoor, residential, and professional applications. Our motivation is to create smart, sustainable, and reliable products with aspirational design for an outdoor and mobile lifestyle in the areas of Food & Beverage, Climate, Power & Control, and Other Applications. Dometic employs approximately 9,000 people worldwide, had net sales of SEK 21.5 billion (USD 2.5 billion) in 2021 and is headquartered in Stockholm, Sweden.

For more information on Dometic, please visit: <a href="http://www.dometic.com">http://www.dometic.com</a>.

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