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Dometic previews industry-first wine cooling solution, DrawBar at KBIS 2022

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Dometic expands its interior appliance portfolio with its groundbreaking compact wine cooling drawer, aptly named DrawBar. With a five bottle capacity and integrated design, this industry-first, new product will be previewed for the first time at the Dometic Home KBIS Booth, S5863.



Dometic DrawBar, a completely new wine cooler, is set to launch in the North American market in July 2022. Shown as a preview at KBIS (booth S5863), the revolutionary home appliance offers the functionality of a full-size wine cooler in an elegant compact design that fits 5 bottles. DrawBar leverages Dometic's expertise in cooling technology, a legacy of which dates back to 1922 when two young Swedish engineers invented the absorption cooling technology, as well as its rich history in developing appliances for compact spaces.

"Wherever there is a drawer, there can now be a DrawBar. It fills a white space for compact wine cooling and brings endless installation possibilities to the residential sector. This smart and ergonomic appliance has the potential to elevate the entertaining experience across a multitude of spaces in the home," comments Juan Vargues, President and CEO of Dometic.



Where dimensional constraints won't allow for a full-size wine cooler, DrawBar brings an expert solution that offers precision cooling technology. Featuring a user-friendly control panel, the appliance offers an on, off and five preset temperatures for cooling and storing white, red and sparkling wines. This smart cooling drawer is also equipped with a humidity tray that works to maintain optimal humidity level inside the cabinet. Through its inherently ergonomic design as a drawer, under-utilized entertaining spaces and or compact areas can now be equipped with a DrawBar.



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DrawBar has been designed and engineered to be seamlessly integrated below or adjacent to 24" -wide standard cabinetry. With the option to be faced with glass, stainless steel or custom paneling, installation is easily customizable. As the perfect addition to any kitchen or auxiliary space, such as a wet bar, entertainment center, master bedroom, etc., DrawBar can be installed singularly or in multiples for even more personalization.

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About Dometic

Dometic is a global market leader in the mobile living industry. Millions of people around the world use Dometic products in outdoor, residential, and professional applications. Our motivation is to create smart, sustainable, and reliable products with aspirational design for an outdoor and mobile lifestyle in the areas of Food & Beverage, Climate, Power & Control, and Other Applications. Dometic employs approximately 9,000 people worldwide, had net sales of SEK 21.5 billion (USD 2.5 billion) in 2021 and is headquartered in Stockholm, Sweden.

For more information on Dometic, please visit:
<http://www.dometic.com>.

PRESS CONTACT

Minako Nakatsuma Olofzon
pr@dometic.com
+46 8 501 025 41