

2022

PRESS RELEASE

Dometic debuts at IFA Berlin to showcase its residential offering

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Swedish premium lifestyle brand Dometic will be at this year's IFA Berlin to showcase its [Dometic Home](#) residential portfolio. This is the first time Dometic is exhibiting at the prominent consumer electronic trade show. New smart appliances to be introduced to the market.



This year, Dometic makes its debut at one of the largest consumer product trade shows in the world, [IFA Berlin](#), which will run from September 2 to 6, 2022.

Taking this opportunity, Dometic will launch some smart products targeting the residential segment and showcase its entire Dometic Home portfolio both for outdoor and indoor use.

Dometic booth is located at Hall 6.1 / 113.

Showcase includes:

- Outdoor mobile bar
- Outdoor kitchen
 - Grills
 - Refrigerators
- Wine cellars/coolers
- Smart home products

Dometic welcomes media representatives attending IFA for individual demo tour and briefing.

Please contact us for details.

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About Dometic

Dometic is a global market leader in the mobile living industry. Millions of people around the world use Dometic products in outdoor, residential, and professional applications. Our motivation is to create smart, sustainable, and reliable products with outstanding design for an outdoor and mobile lifestyle in the areas of Food & Beverage, Climate, Power & Control, and Other Applications. Dometic employs approximately 9,000 people worldwide, had net sales of SEK 21.5 billion (USD 2.5 billion) in 2021 and is headquartered in Stockholm, Sweden.

For more information on Dometic, please visit: <http://www.dometic.com>.

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