

DOMETIC PRESS BRIEFING

CARAVAN SALON DÜSSELDORF 2023

August 25, 2023





EVA KARLSSON

PRESIDENT OF SEGMENT EMEA, DOMETIC

DOMETIC OVERVIEW

ANNUAL REVENUE,
SEK b

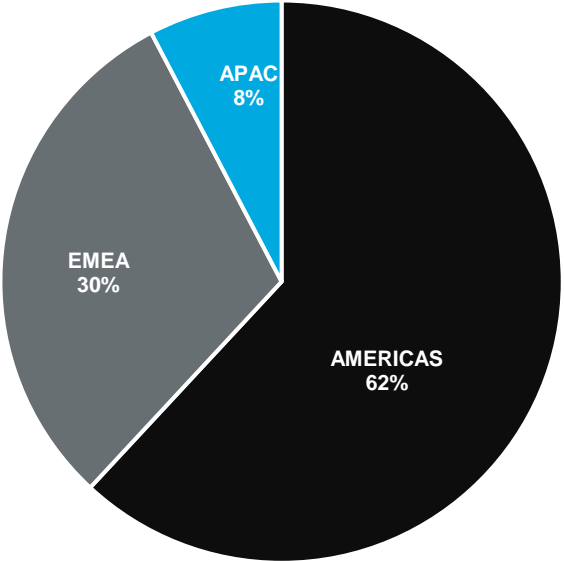
29.8

(USD 3.0 b)

NO. OF
EMPLOYEES

8,500

NET SALES BY GEOGRAPHIC REGION



PRODUCTS SOLD
IN MORE THAN

100

COUNTRIES

SALES
OFFICES IN OVER

30

COUNTRIES

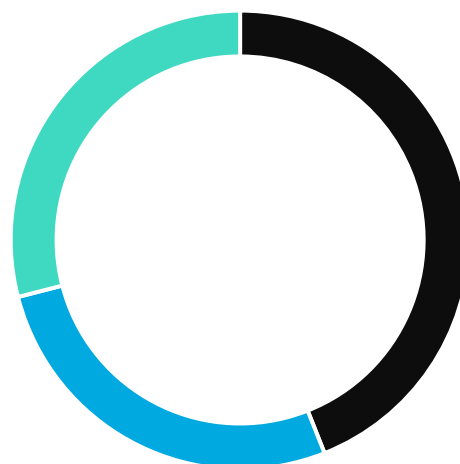
A WELL-DIVERSIFIED BUSINESS

SALES BY APPLICATION AREA



- Food and Beverage 39%
- Climate 29%
- Power & Control 21%
- Other Applications 11%

SALES BY SALES CHANNEL



- OEM 44%
- Service & Aftermarket 27%
- Distribution 29%

SALES BY SEGMENT



- Americas 23%
- EMEA 27%
- APAC 7%
- Marine 22%
- Global 20%

SEGMENT STRUCTURE

Five segment organizations

Business included in the segments

AMERICAS

- Products and solutions for:
 - Recreational vehicles (RV)
 - Commercial and passenger vehicles (CPV)
- Stand-alone outdoor products

EMEA

- Products and solutions for:
 - Recreational vehicles (RV)
 - Commercial and passenger vehicles (CPV)
- Stand-alone outdoor products

APAC

- Products and solutions for:
 - Recreational vehicles (RV)
 - Commercial and passenger vehicles (CPV)
- Stand-alone outdoor products

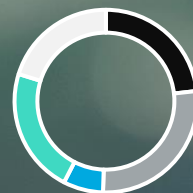
MARINE

- The complete product offering for customers in the Marine industry

GLOBAL

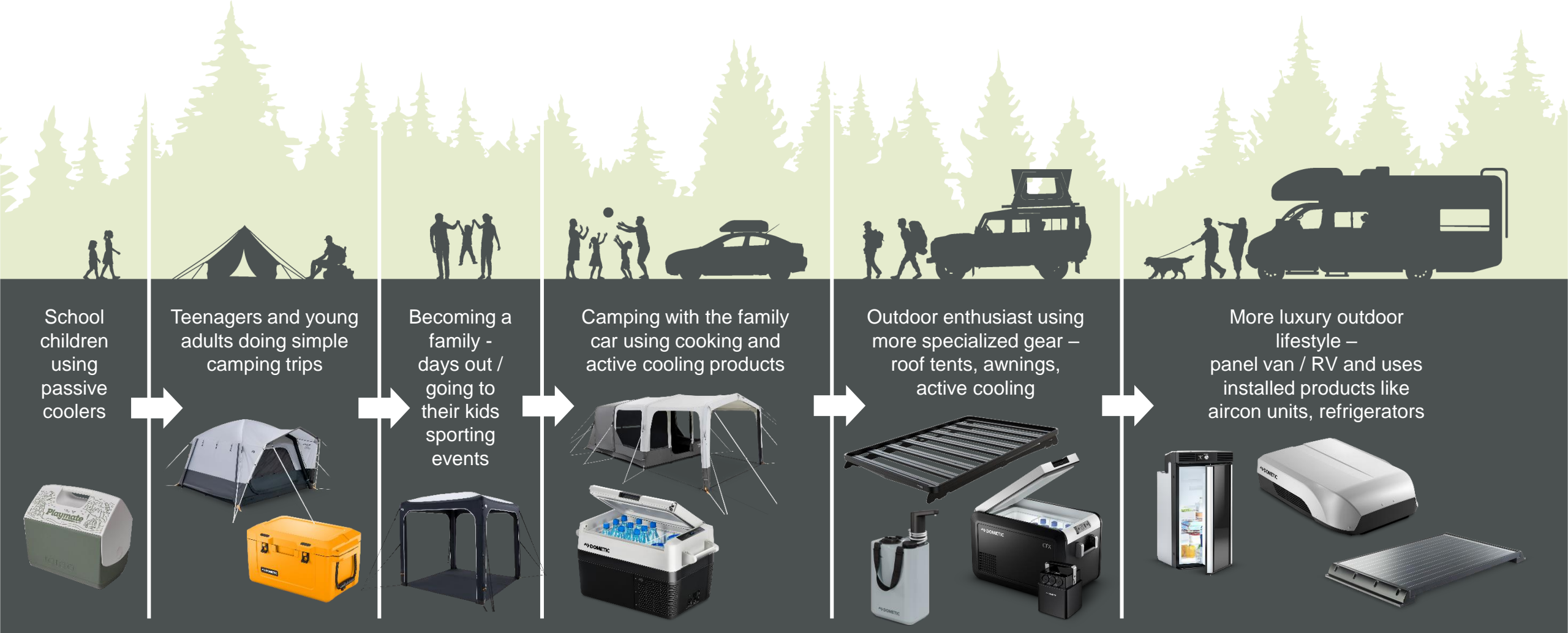
- Other Global Verticals (Residential, Hospitality, Mobile Delivery)
- The Igloo business acquired in 2021

Net sales 2022



● Americas 23% ● EMEA 27% ● APAC 7% ● Marine 22% ● Global 20%

OUR PRODUCTS THROUGHOUT THE LIFE



Mobile living made easy.



BROAD OFFERING FOR CAR CAMPING

IN ANY VEHICLES



Caravans and Motorhomes



Camper vans



Passenger cars



DOMETIC AT CARAVAN SALON 2023

It's so easy to find us!



26.08. – 03.09.2023
25.08. Preview Day
caravan-salon.de

Hall 3 / D70-01 – D70-02

Camping gear

- Inflatable awnings
- Drinkware & BBQ collection
- Roof racks, storage boxes and more



Hall 14 / C03

Climate control, awnings, refrigeration & power supply

- Climate control: air conditioning, heating, ventilation, awnings
- Mobile cooling: refrigerators and portable coolers
- Mobile power supply: solar systems, lithium batteries and more
- Vanlife solutions
- Dometic Service



Outdoor area 14-01

Dometic Büttner Innovations for mobile power supply

- The full range: solar modules and complete systems, lithium batteries, inverters and more
- Insider tips from our experts



NEWS AT THE SHOW



MOBILE POWER SOLUTION

Dometic NDS Tempra TLB150F

Lithium battery, 12 V/150 Ah, integrated heater

- Best power-to-weight ratio on the market.
- 50% more capacity in a standard L5 box (fits under the Fiat Ducato seat), 50% more autonomy.
- Can be connected to any charger incl. ones designed for lead-acid batteries.
- The integrated heater allows operation at temperatures up to -30°C .
- Available in the market.



Dometic NDS Power Service PSB12-40

DC/DC charging booster, 12 V, 40 A

- Maximizing charging power while travelling, even with EURO 6 and smart alternator.
- Ensures batteries are recharged quickly, anywhere.
- Arriving at destination with 100% batteries means avoid all generators and extra fuel.
- Available in the market.



CLIMATE CONTROL

Dometic FreshJet FJX7 series*

- The variable speed compressor technology realizes best performance with lower energy consumption.
- ~ 10% more quiet in operation
- ~ 40% less energy to maintain the set temperature
- ~ 50% higher cooling capacity
- ~ 40% faster cool down time
- ~ 70% reduction of Global Warming Potential (GWP) with R32 (difluoromethane) refrigerant.
- Available in the European market.



Dometic Breathe air purifier

- Easily purifies the air onboard, providing a more comfortable and healthier cabin environment.
- Using state-of-the-art ionization technology, effectively reduces dust particles, bacteria, mold build-up and unpleasant odors.
- A simpler, less expensive alternative to traditional technology like HEPA Filters and UV light.
- Pre-installed in FJX7 series.
- Available in the market.



MOBILE KITCHEN

REFRIGERATION

Dometic NRX 50C

Compressor RV Fridge

- 3-in-1 cooling solution: fridge, freezer, or both at the same time
- New energy-efficient lightweight compressor*
 - 5% weight reduction
 - 9% energy saving
- 3 operating modes (Eco/Boost/Quiet)
- Designed for aftermarket purposes
- Fit into predecessors CRX and CRE fridge cabinets with an easy installation without additional cut-outs.
- Available in the market.



Dometic R10.4 M90

Compressor RV Fridge

- Iconic 10 series campervan fridge features popular double hinge door for versatility in use and convenience.
- Adding another unique feature – detachable compressor unit and control panel.
- Spacious 90L capacity.



* Compared with previous model

MOBILE KITCHEN

INDUCTION COOKTOP

Dometic CVI1350 (1 zone) & CVI1525 (2 zones)

- Features Dometic's design language and modular concept.
- Top-notch induction technology.
- Robust and roadworthy & vibration resistance tested according to RV-specific standards.
- Respects 10A/2300 W limitations at campsites and in recreational vehicles.
- Extra-fast heat-up with automatic over-boost cut-off.
- Available in the market.



STORAGE

FRONT RUNNER DOMETIC

Volkswagen ID.Buzz Slimline II Roof Rack Kit

- Designed to fit perfectly on the new Volkswagen electric VAN, ID. Buzz.
- The highly versatile roof rack features a unique modular design and allows customization with a wide range of accessories.
- Whether it's canoeing, kayaking, biking or stand-up paddling, a matching mounting bracket for the equipment are available.
- Available in the market.



PRO Water Tank

- The Dometic Front Runner Pro Water Tank comes with a mounting system for easy installation.
- The water tanks are made from BPA-free, food-grade polyethylene and fit neatly on Dometic Front Runner Roof Racks.
- Available in two sizes (20L & 42L) and ideal for both long and short adventures.
- Available in the market.



MEET OUR EXPERTS

- Mobile Power Solution



David

- Climate Control



Matthias

- Mobile Kitchen



Marcus

- Storage



Andrea

- Fiat Ducato & ID.Buzz



Dominik



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