

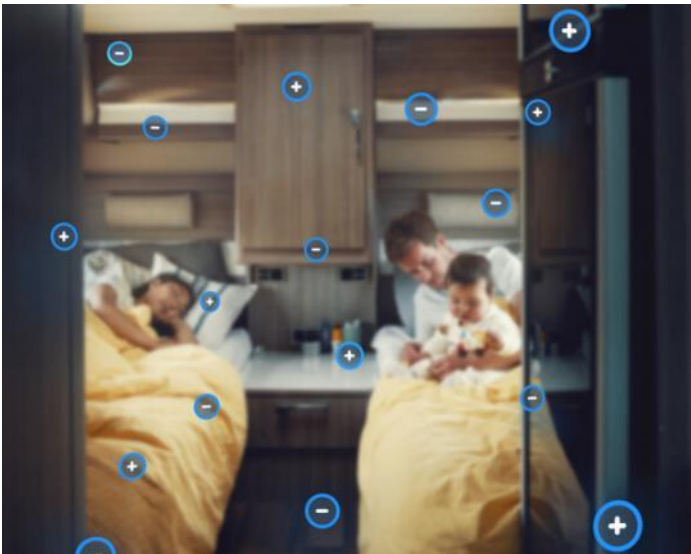
2023

PRESS RELEASE

Dometic launches an innovative add-on kit that easily purifies air inside the cabin

Düsseldorf, Germany – August 25, 2023

Dometic launches an innovative accessory for rooftop air conditioners that easily purifies the air onboard, providing a more comfortable and healthier cabin environment. Using state-of-the-art ionization technology, the Dometic Breathe air purifier effectively reduces dust particles, bacteria, mold build-up and unpleasant odors to secure enjoyable RV experiences.



Dometic's new Breathe Ionizer is a quick and innovative way to add air purification to any RV. This affordable, easy-to-install and easy-to-use rooftop air conditioning add-on kit is now available for RV owners in Europe.

The Dometic Breathe air purifier was developed to solve a common problem faced by RV owners around the world. Time on the road is supposed to be about enjoying fresh air and sunshine outdoors, yet the air inside RV compartments can be stale and smelly. Mold, mildew, and a host of other pollutants/allergens often create bad odors and impact the ability to fully enjoy time inside.


Dometic's Breathe air purifier uses positively and negatively charged ions to reduce pathogens and mold spores by attacking their core structure. Both odors and Volatile Organic Compounds (VOCs) are reduced as ions break them down on a molecular level.



Dometic's new system also removes allergens and dust from the air. As ions in the air are attracted to particles, their size is increased. This allows them to be easily caught in the filters or causes them to fall out of the air.

This is a simpler, less expensive alternative to air purifiers using traditional technology like HEPA Filters and UV light.

Dometic's Breathe is designed as an easy and universal add on kit to a wide range of Dometic rooftop air-conditioning systems. RV owners just need to mount this device to its installed roof top air conditioner — and they are ready to breathe purified, odor-free air.



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The Dometic Breathe is pre-installed in the latest RV air conditioner range, the FreshJet FJX series (from Dometic, except FJX4 1500).

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Note to Editors

- Dometic [press kit](#) – Caravan Salon 2023.
- Photos are available [here](#)
- More information about [the product](#)
- Dometic show catalogue – [Caravan Salon 2023](#)

About Dometic

Dometic is a global market leader in the mobile living industry. Millions of people around the world use Dometic products in outdoor, residential, and professional applications. Our motivation is to create smart, sustainable, and reliable products with outstanding design for an outdoor and mobile lifestyle in the areas of Food & Beverage, Climate, Power & Control, and Other Applications. Dometic employs approximately 8,500 people worldwide, had net sales of SEK 29.8 billion (USD 3.0 billion) in 2022 and is headquartered in Stockholm, Sweden.

For more information on Dometic, please visit:

<http://www.dometic.com>.

PRESS CONTACT

Minako Nakatsuma Olofzon

pr@dometic.com

+46 8 501 025 41