## **INTERIM PRESENTATION**

TO MAD

Q4 2021

January 27, 2022





# JUAN VARGUES

**PRESIDENT & CEO** 



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### **Q4 2021 HIGHLIGHTS**

#### Market development

- Continued strong demand
- Record high backlog
- Retail inventory levels are low across all verticals
- Supply chain constraints remain challenging
  - Improvements in some areas driven by mitigating actions

#### Performance

- 32% sales growth
- EBITA margin bef i.a.c. 12.8% (12.7%) excluding Igloo
  - 11.4% including Igloo
- Price increases to offset freight and raw material costs
  - Positive development compared to Q3
- Innovation index reaching 26% (22%)
- CO<sup>2</sup> emissions / net sales reduced -24%









## **Q4 2021 FINANCIAL SUMMARY**

#### Net sales of SEK 5,542 m, +32% total growth

- +2% organic
- +2% FX
- +27% M&A

#### EBITDA SEK 771m, +10%

• EBITDA margin of 13.9% (16.6%)

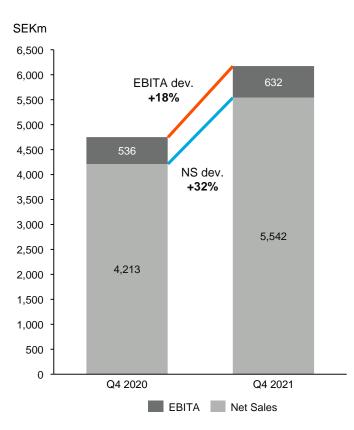
#### EBITA bef i.a.c. SEK 632 m, +18%

• EBITA margin of 11.4% (12.7%)

#### Operating cash flow of SEK 546 m (724)

Leverage 2.6x (2.0x)

EPS of SEK 0.62 (-0.54)





### FULL YEAR 2021 HIGHLIGHTS ACCELERATING THE TRANSFORMATION JOURNEY

#### Market development

- Strong market demand with low retail inventories
- End user appetite for outdoor activities accelerated market trends towards sustainable and flexible solutions
- Challenges from pandemic breakouts, supply chain constraints and cost increases

#### Performance

- Record-high sales and operating profit
- Organic sales growth 23%
- Nine acquisitions announced
  - Igloo a transformative acquisition
  - Eight bolt-on acquisitions
- Sales share outside OEM 50%
- EBITA margin bef i.a.c. 15.6% (13.8%)
- The Board of directors proposes a dividend of SEK 2.45 per share









### **2021 FULL YEAR FINANCIAL SUMMARY**

#### Net sales of SEK 21,516 m, +33% total growth

- +23% organic
- -3% FX
- +13% M&A

#### EBITDA SEK 3,775 m, +41%

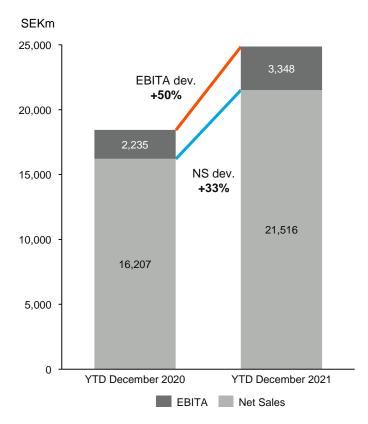
• EBITDA margin of 17.5% (16.5%)

#### EBITA before i.a.c. of SEK 3,348 m, +50%

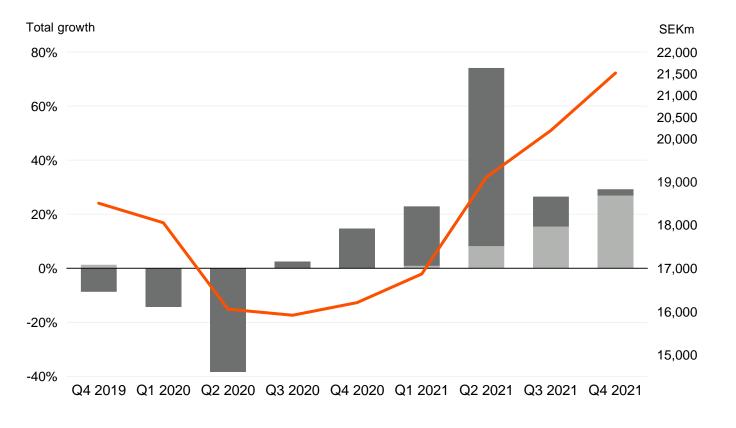
• EBITA margin of 15.6% (13.8%)

#### Operating cash flow of SEK 1,749 m (2,258)

EPS of SEK 5.58 (1.52)



### SALES GROWTH Q4 2021



Organic Growth M&A Growth - Net Sales, Rolling 12 Months

#### Q4 2021

SEK 5,542 m

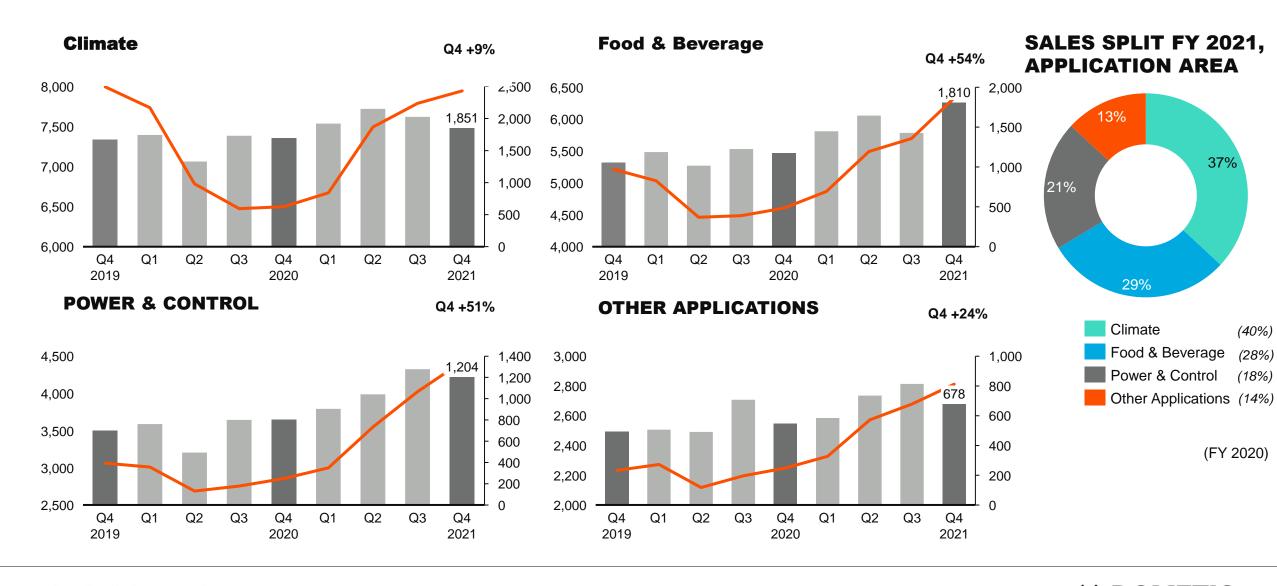
- Total Growth SEK 1,329 m (+32%)
  - Americas +23%
  - EMEA +19%
  - APAC +26%
  - Global +55%

### Total Growth +41% compared to Q4 2019

- Organic +17%
- FX -4%
- M&A +29%

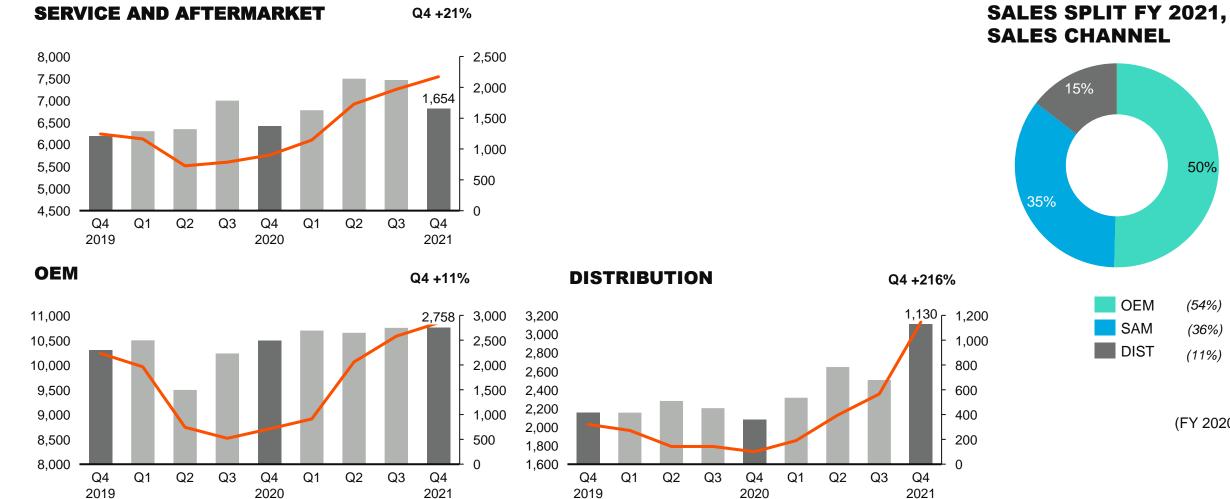


### **APPLICATION AREAS Q4 2021**



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### **SALES CHANNELS Q4 2021**



### 50%

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(54%)

(36%)

(11%)

(FY 2020)

Actual currency rolling 12 months
 Actual currency quarter

### **SALES CHANNEL DEVELOPMENT**

#### **DISTRIBUTION + SERVICE AND AFTERMARKET FROM 39% TO 50%**

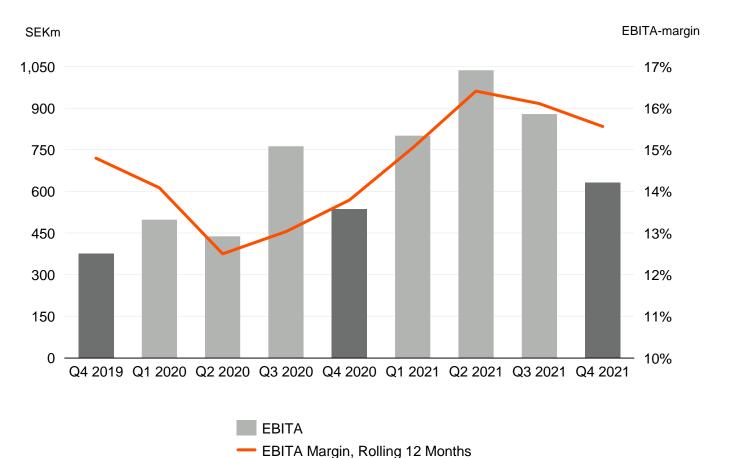
2017 Full year 2021 Full year Total sales SEK 14.0 b Total sales SEK 21.5 b Distribution Distribution 15% 11% Service and OEM Aftermarket Service and 50% 28% OEM Aftermarket 61% 35%

- In line with strategy of having >50% of sales outside OEM
  - Drives margin expansion
  - Reduces sales volatility
- M&A and divestment agenda supports further increase



### **EBITA AND EBITA MARGIN BEFORE I.A.C**

#### EBITA Run rate 15,6% (13,8%)



Q4 2021 EBITA margin 11.4% (12.7%) EBITA margin excl Igloo 12.8% (12.7%)

- + Sales growth
- + Pricing
- + Cost saving activities
- + Currency effects
- Supply constraints
- Freight costs and raw material prices
- Sales and marketing investments in strategic growth areas
- Cost base low in 2H 2020 after pandemic lock-downs

### **AMERICAS Q4 2021**

#### Net sales SEK 1,516 m, +23% (organic -6%)

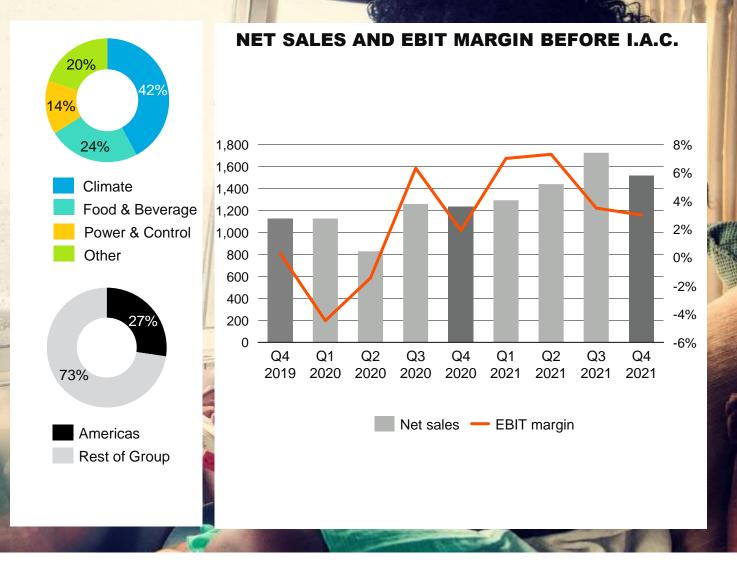
- Growth driven by Power & Control and Other applications
- Growth driven by OEM and Service & Aftermarket
- 2021 acquisitions drive improved business mix

#### EBIT before i.a.c. of SEK 45 m (24)

- EBIT Margin of 3.0% (1.9%)
  - + Sales growth and pricing
  - + Efficiency improvements
  - + Contribution from acquisitions
  - Supply chain constraints
  - Raw material prices and freight costs

#### 2021 full year

- Sales growth +34% (+20% organic)
- EBIT margin bef i.a.c. 5.0% (0.9%)



#### A→ DOMETIC

### **EMEA Q4 2021**

#### Net sales SEK 1,520 m, +19% (organic +8%)

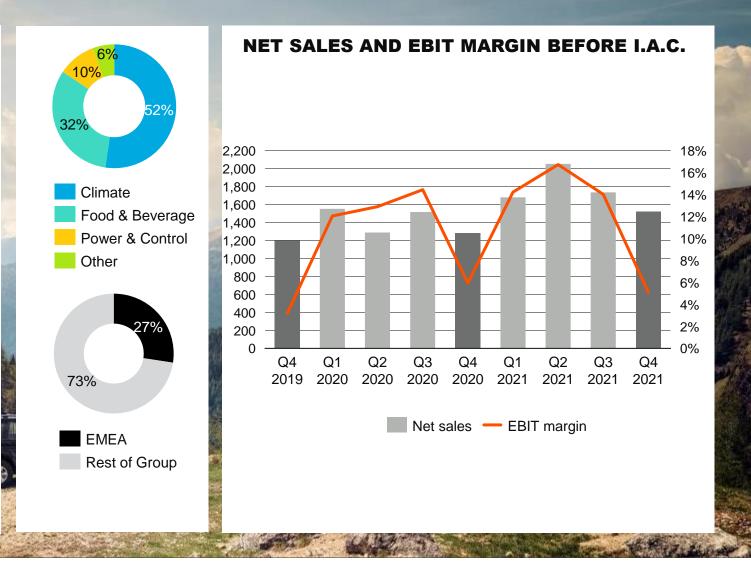
- Growth driven by application area Climate
- All time high backlog
- 2021 acquisitions drive improved business mix

#### EBIT before i.a.c. of SEK 77 m (76)

- EBIT Margin of 5.1% (5.9%)
  - + Sales growth and pricing
  - + Efficiency improvements
  - + Contribution from acquisitions
  - Supply chain constraints
  - Raw material prices and freight costs
  - M&A transaction costs

#### 2021 full year

- Sales growth +24% (+22% organic)
- EBIT margin bef i.a.c. 12.9% (11.5%)



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### APAC Q4 2021

#### Net sales SEK 546 m, +26% (organic +1%)

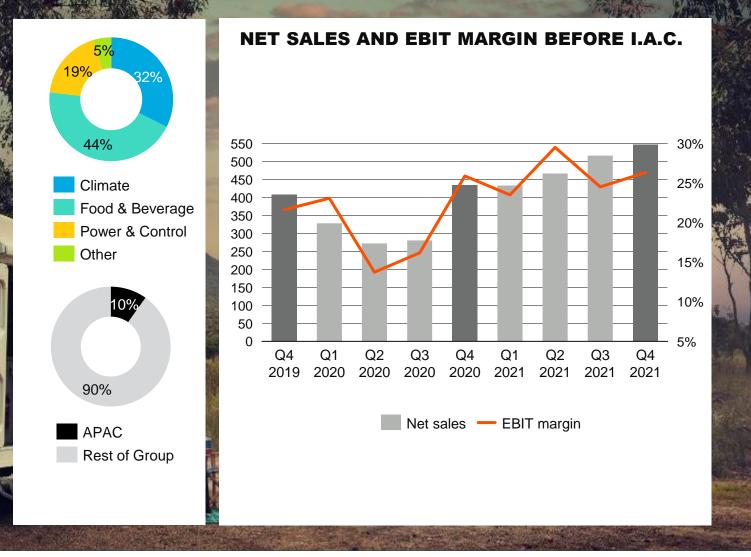
- Growth in all application areas
- Strong growth in all sales channels
- Backlog significantly higher than a year ago
- Enerdrive acquisition drives improved business mix

#### EBIT before i.a.c. of SEK 144 m (112)

- EBIT Margin of 26.3% (25.9%)
  - + Sales growth and pricing
  - + Efficiency improvements
  - Supply chain constraints
  - Raw material prices and freight costs

#### 2021 full year

- Sales growth +49% (+34% organic)
- EBIT margin bef i.a.c. 26.0% (20.6%)





## GLOBAL Q4 2021

#### Net sales SEK 1,960 m, +55% (organic +5%)

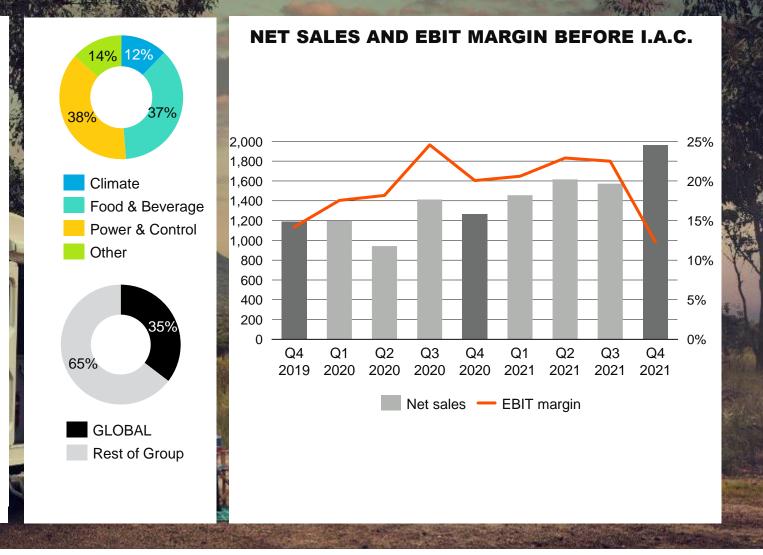
- Growth driven by application area Food & Beverage
  - Igloo transaction completed October 26
- Solid growth in Marine, backlog all time high
- Strong development in Hospitality

#### EBIT before i.a.c. of SEK 241 m (254)

- EBIT Margin of 12.3% (20.0%)
- Excluding Igloo 19.2% (20.0%)
  - Rising raw material and freight costs not fully offset by pricing and efficiencies
  - Sales mix

#### 2021 full year

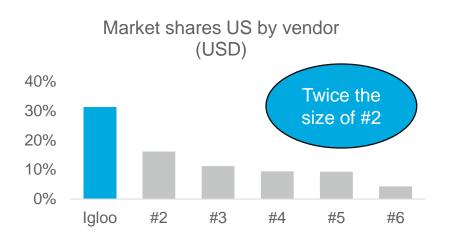
- Sales growth +37%, +24% organic
- EBIT margin bef i.a.c. 19.2% (20.4%)
  - Excluding Igloo 21.4% (20.4%)

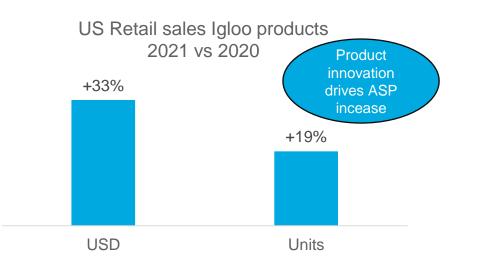




### **IGLOO** ACQUISITION COMPLETED OCTOBER 26

- Iconic brand with a clear number one position in the US
  - Twice the size of #2
  - Market share 31% (28%)
  - Product innovation drives increased average selling price
  - Products available in 90,000 stores
  - DTC sales growth 60%
- Integration activities and synergies progressing as planned
- Price increases implemented







### **2021 STRATEGY EXECUTION**

#### **1** Profitable expansion

- Strong growth in Distribution and Service and Aftermarket, 2021 sales share 50% (39% in 2017)
- Nine acquisitions announced
- B2C organic sales growth 93% in 2021

#### **2** Product leadership

- Innovation Index 26% (22%)
- Strong pipeline of new products



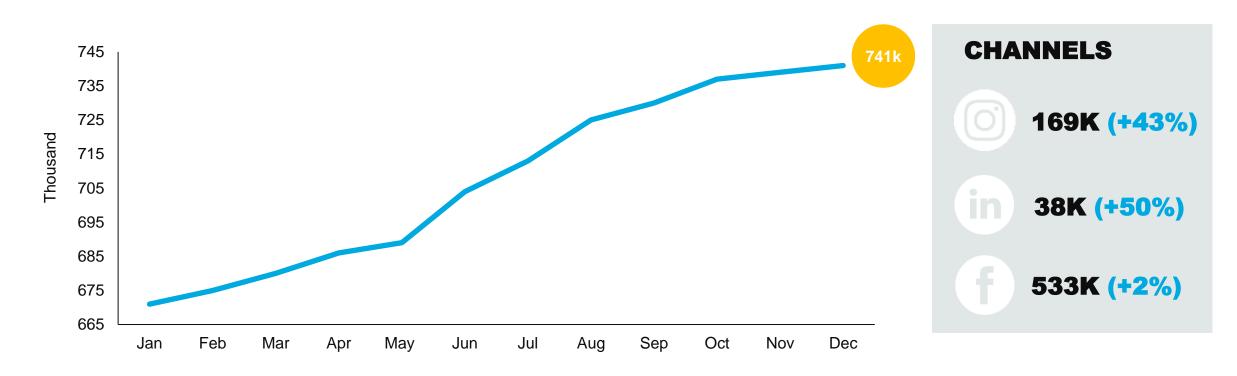
- Complexity reduction continues
  - SKU reduction 59% vs 2018
- Implementation of the cost reduction program expected to accelerate in 2022
  - One site closed in 2021





## **SOCIAL MEDIA FOLLOWERS**

**11% GROWTH INCREASE YOY** 



Combined social media followers across Facebook, Instagram and LinkedIn

(%) vs 2020



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### **GROWTH IN OUTDOOR DISTRIBUTION CHANNELS**

FROM 3,500 TO 95,000 STORES IN ONE YEAR

#### **IN 95,000 STORES WORLDWIDE**

- Igloo acquisition added 90,000 stores, including
  - Sporting goods

enture starts here

(f) Backcountry

- Club stores
- Home centers

#### >50 PURE E-TAILER PARTNERS

- Q4 organic sales growth 89%
- Drives sales growth and reach to new potential B2C customers

#### DOMETIC.COM E-COMMERCE

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- Q4 organic sales growth 52%
- 2021 full year organic sales growth 93%
- Launched in the US and Australia deployment ongoing in Europe



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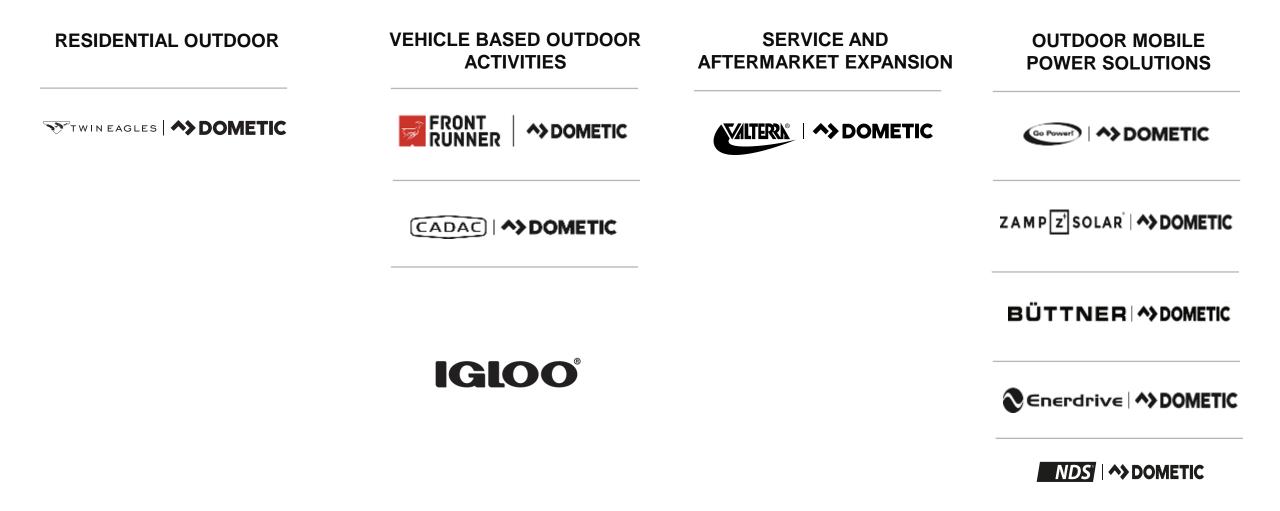




Cdiscount

### **ACCELERATED ACQUISITIVE JOURNEY**

NINE ACQUISITIONS IN 2021 TARGETING THE OUTDOOR MARKET





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### **ACQUISITION OF NDS ENERGY** MARKET LEADER IN MOBILE POWER SOLUTIONS IN THE SOUTH EUROPEAN OUTDOOR MARKET

- Part in agenda of establishing a leading global platform within Mobile Power Solutions
- 75% of sales within Service and Aftermarket
- Complement Büttner Elektronik geographically
- Closing expected in Q1 2022



NDS Energy product examples





# **NEW FRONT RUNNER – DOMETIC PRODUCTS**

- Wolf Pack pro storage box
  - Unique impact-resistant material
  - Water and dust free
- Pro water tank
  - Made of food-grade polyethylene. BPA-free
  - Can be mounted to the roof rack or used separately
- Barbecue grill
  - Compact and foldable grill
  - Pack flat at 38 mm thick





∧> DOMETIC







### **NEW PRODUCTS FOR THE MARINE BUSINESS** OFFERING FOR THE MARINE SERVICE & AFTERMARKET

- Xtreme Power Assist Steering System
  - Expanding to European market



- Dometic SeaStar standard Trim Tab System
  - Expanding into standard product for mass market



### **RESTRUCTURING PROGRAM**

#### Locations

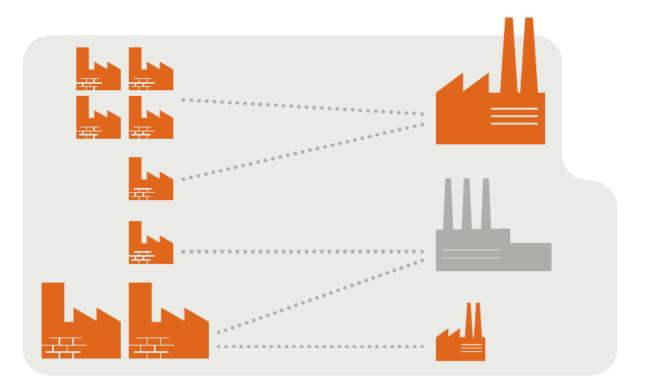
No location affected in the quarter, 22 so far

#### Employees

No employees affected in the quarter, 804 so far

#### Costs

- SEK 36 m in the quarter, SEK 319 m so far
- COVID-19 related travel restrictions combined with strong market demand are slowing down some projects
- Increased activity expected in 2022





### **SUSTAINABILITY** POSITIVE DEVELOPMENT DESPITE COVID-19 IMPACTING DEPLOYMENT

#### LTIFR<sup>1</sup> reduced by 26%

- Implementation of Health & Safety guidelines continues
- Share of female managers up to 25%
  - Three-year action plans being implemented
- % audited spend in low-cost countries 88% (78%)
  - Challenges due to COVID-19 travel restrictions
- CO<sub>2</sub> ratio reduced 24%
  - Committed to reduce by 50% to 2030
  - Transition to renewable electricity supply

KPI	Focus area	Actual	Same period prev. year	2021 Target
LTIFR	People	2.4	3.2	2.0
% female managers	People	25%	24%	26%
% audited spend in LCC	Government	88%	78%	90%
CO <sub>2</sub> tonne / Net sales SEK m	Planet	-24%	N/A	-5%

#### OUR FOCUS AREAS AND AMBITIONS



Offer a safe, inclusive, diverse and dynamic workplace – allowing every employee to reach their full potential for the best of the company as a whole.



Sustainable Innovation

- Offer innovative, durable, circular, low carbon products Sustainable Operation

- Minimize climate impact,
- increase resource efficiency & support circularity.



Safeguard human rights at all times while pursuing fair business and labor practices.



## **STEFAN FRISTEDT**

CFO



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### NET SALES AND EBITA BRIDGE, SEK M

### Q4 2020 TO Q4 2021. EBITA BEFORE I.A.C.

Currency translation and transaction effects

#### Acquisitions

- Dilutive impact from Igloo a transformational Volume, acquisition price, Other acquisitions accretive to margins mix, cost, Q4 2020 Currency M&A other Q4 2021 Volume, price, mix, cost, other Net Sales 1.132 4.213 99 98 5,542 + Sales growth + Pricing Growth % 2% 27% 2% 32% + Cost saving activities EBITA bef IAC 536 30 103 -37 632 - Sales and marketing investments in strategic 12.7% 11.4% growth areas
  - Cost base low in Q4 2020 after pandemic lockdowns
  - Supply constraints
  - Freight costs and raw material prices



### NET SALES AND EBITA BRIDGE, SEK M

### FULL YEAR 2020 TO FULL YEAR 2021. EBITA BEFORE I.A.C.

Negative impact from FX

#### Acquisitions

<ul> <li>Dilutive impact from Igloo – a transformational</li> </ul>						
acquisition					Volume,	
<ul> <li>Other acquisitions accretive to margins</li> </ul>					price,	
Other dequisitions desire to margins					mix, cost,	
		FY 2020	Currency	M&A	other	FY 2021
Volume, price, mix, cost, other	Net Celes	40.007	500	0.404	0 700	04 E4C
+ Sales growth	Net Sales	16,207	-560	2,134	3,736	21,516
+ Pricing	Growth %		-3%	13%	23%	33%
+ Cost saving activities		0.025	4.40	200	050	0.047
<ul> <li>Supply constraints, freight costs and raw</li> </ul>	EBITA bef IAC	2,235 13.8%	-143	298	958	3,347 15.6%
material prices						

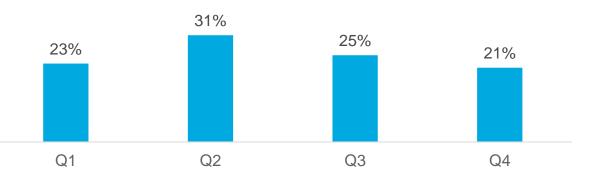
Sales and marketing investments in strategic growth areas



### **2021 ACQUISITIONS**

- Included in Dometic 2021 full year financial results
  - Net sales SEK 2,134 m
  - EBITA before i.a.c. SEK 298 m (14.0%)
- Total pro forma full year 2021
  - Net sales SEK 6,630 m
  - EBITA bef i.a.c. SEK 661 m (10.0%)
- Total amortization of acquisition-related intangible assets 2022 estimated to SEK 0.5 – 0.6 b.

#### 2021 proforma sales by Q SEK 6.630 m

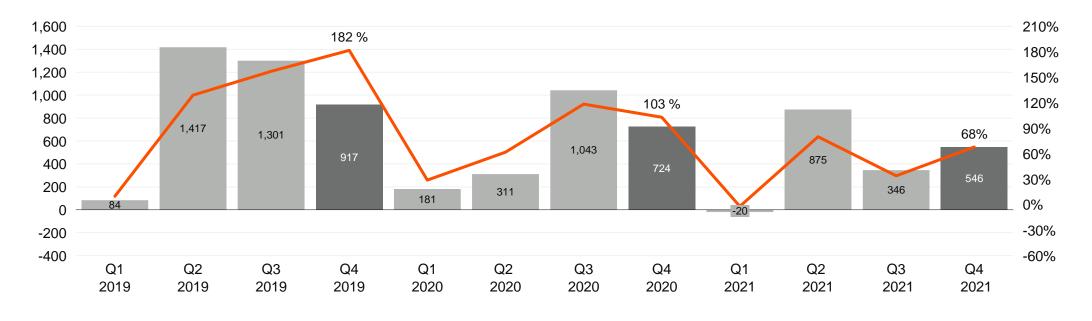


	Announced	Included from	Segment
Twin Eagles	Feb 2	Feb	Global
Valterra	Apr 22	May	Americas
Enerdrive	May 18	June	APAC
Front Runner	May 20	August	EMEA
Zamp Solar	May 26	May	Americas
Büttner Elektronik	July 2	July	EMEA
Igloo	Sep 17	October 26	Global
Cadac International	Sep 16	January 4, 2022	EMEA
NDS Energy	Nov 11	Expected Q1 2022	EMEA

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### **OPERATING CASH FLOW**

#### SEKm

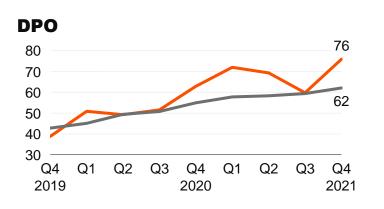


Operating cash flow — Cash conversion

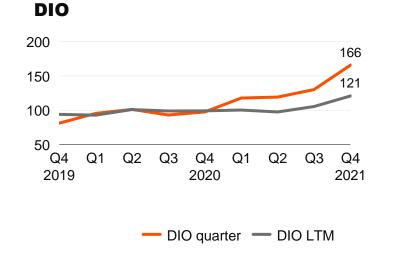


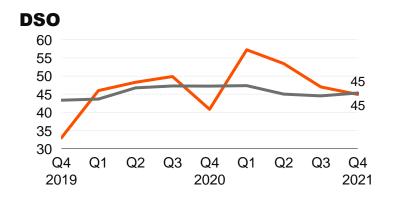
### **WORKING CAPITAL**

#### DAYS, NORMAL CURRENCY

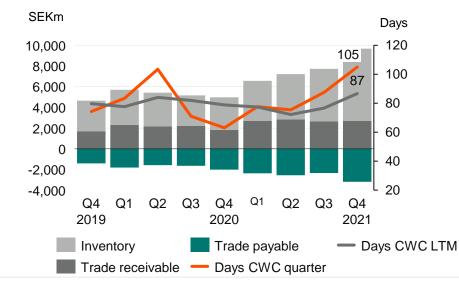


- DPO quarter - DPO LTM





- DSO quarter - DSO LTM



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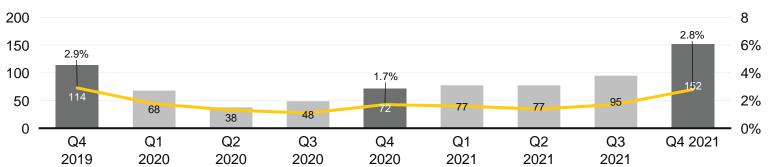
CWC = Core Working Capital

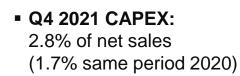


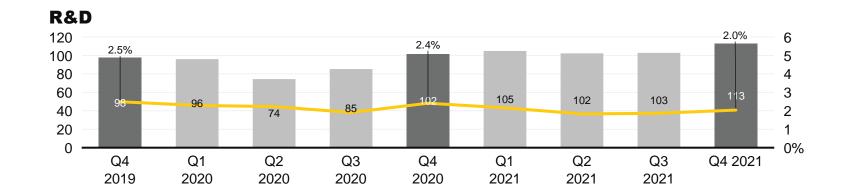
### **CAPEX & RESEARCH & DEVELOPMENT**

#### (SEKm, % OF NET SALES)

#### CAPEX







- Q4 2021 R&D:
   2.0% of net sales
   (2.4% same period 2020)
- Includes capitalized development expenses





### **CASH FLOW FOR THE PERIOD**

SEK m	Q4 2021	Q4 2020	
EBIT	470	514	
Adjustments for non-cash items	195	49	
Changes in Working Capital	37	237	
Investments in fixed assets	-155	-76	
Operating cash flow	546	724	
Income tax paid	-132	-119	
Acquisitions/divestments net	-5,883	0	
Other	23	537	
Net cash flow from financing	-146	-125	
Cash flow for the period	-5,593	1,017	

Operating cash flow SEK 546 m (724)

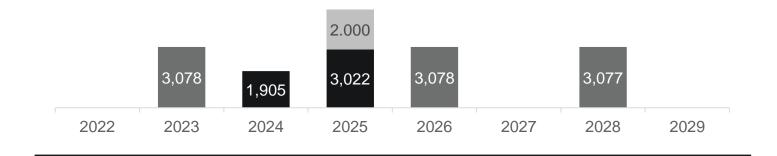
- Impacted by supply lead-times, strong demand and seasonal inventory build-up in Igloo
- Investments in fixed assets
  - Low level in Q4 2020
  - Investments made by acquired companies
- Acquisitions SEK -5,883 m (0)
  - Igloo acquisition completed



### **DEBT MATURITY PROFILE AND LEVERAGE**

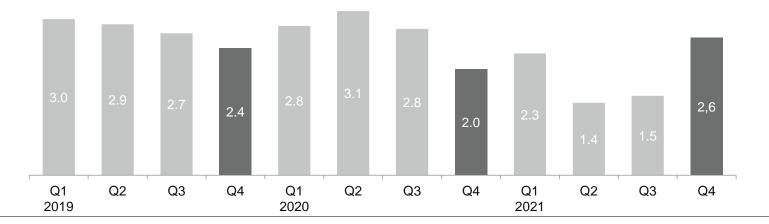
#### Debt maturity profile, SEK m

■ USD loans ■ EUR bonds ■ EKN loan



- Average maturity 3,8 years (3,3)
- Undrawn revolving credit facility of EUR 200 m

#### Net debt leverage



- Q4 Net debt leverage 2.6x (2.0x)
- Target around 2.5x over a business cycle
- Average annual de-leverage 0.6x to 0.8x driven by positive operational cash flows

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### **NEW FINANCIAL REPORTING FROM Q1 2022**

- Marine as a separate segment
- Igloo and Other global verticals will remain in segment Global
- Segments Americas, Asia Pacific and EMEA remain as is
- Will start reporting EBITA by segment
- Restate of previous periods distributed mid-March
  - 2019-2021 Sales, EBITA and EBIT according to the new segment structure
  - Q1 2022 report published April 28 in the new structure

FROM		ТО			
SEGMENT	BUSINESSES INCLUDED		SEGMENT	BUSINESSES INCLUDED	
Americas			Americas	- RV - CPV	
	- RV - CPV - Outdoor (Vehicle	- CPV - Outdoor		APAC	- Outdoor (Vehicle
APAC			EMEA	Based Activities)	
EMEA	Based Activities)		GLOBAL	- Other Global	
	- Other		OLOBAL	Verticals - Igloo	
Global GLOBAL Verticals - Igloo - Marine		MARINE	- Marine		



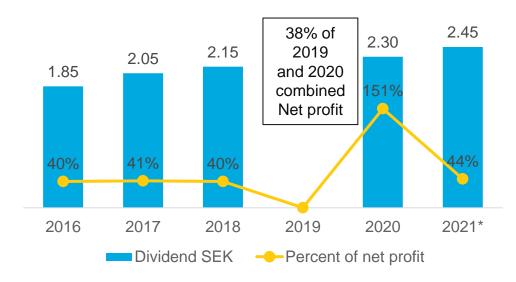
### **2021 DIVIDEND PROPOSAL**

- SEK 2.45 per share proposed by Board of Directors
- 44% of 2021 net profit
- Takes into consideration current market conditions and a prioritization of a continued solid balance sheet to support growth ambitions

#### **Dividend target**

At least 40% of net profit over a business cycle

#### **Dividend SEK**

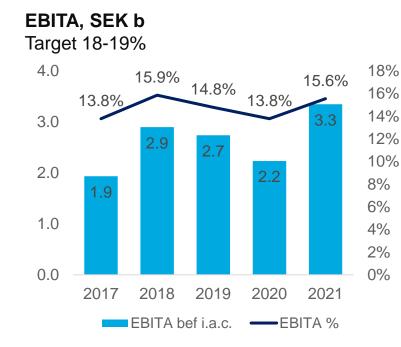


\*Proposed by Board of Directors



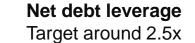
### **FINANCIAL OVERVIEW** DRIVING STRATEGIC AGENDA TO DELIVER OUR FINANCIAL TARGETS

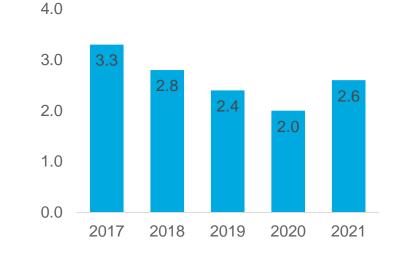




Net Sales CAGR 11%

- Average annual organic sales growth 4.4%
- Implementation of strategic actions
- Negative impact from FX and tariffs





- Financial position in line with target
- Nine acquisitions announced in 2021



### **Q4 AND FULL YEAR SUMMARY**

#### **Business highlights**

- High market demand low inventory retail levels
- All-time high backlog and 32% sales growth in Q4 and 33% in FY 2021
- Good start for the acquired Igloo business
- Supply constraints remain an uncertainty improvements in several areas

#### Strategic highlights

- Distribution and Service and Aftermarket sales share 50%
- Nine acquisitions announced in 2021
- Innovation index 26% and better than target
- High focus on costs and efficiency SKU reduction 59%
- Continue to drive strategic agenda to deliver on our financial targets







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