

## TRANSACTION HIGHLIGHTS

#### A TRANSFORMATIVE ACQUISITION POSITIONING DOMETIC AS THE LEADING VEHICLE BASED OUTDOOR COMPANY IN THE US

- Dometic to acquire Igloo, based in Texas, USA, and one of the world's leading companies in the market for passive cooling boxes and drinkware
- Creates a foundation for continued strong growth in sales and profitability in line with the group's financial targets
- Allows Dometic to leverage its core competencies and rich history around Food & Beverage
- Net sales of Igloo for the previous 12 months<sup>1)</sup> is USD 401 million (+24%), with an EBITDA margin of 10.1%
- Dometic will acquire Igloo for USD 677 million, on a cash and debt free basis













## **IGLOO ASSETS**

### **AN ICONIC BRAND, FOUNDED IN 1947**

- 1,100 employees with strong experience from consumer business
- #1 market position and #1 brand in the US Igloo brand will remain
- Products in 90,000 retail stores
- Growing B2C sales channel
- Highly efficient manufacturing plant in Texas provides cost benefits, flexibility and short leadtimes
- Broad portfolio of coolers and drinkware across all price-points
- Large range of Renewable and other ECO-friendly products





Iconic brand	Market leader	Portfolio strength	Retail presence	Manufacturing
#1 cooler brand in the US	#1 position in volumes, growing market share	Products across all price- points	Products sold in 90,000 stores globally	advantage  Largest manufacturer of coolers in the US

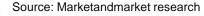
**^>** DOMETIC

# AN ATTRACTIVE MARKET

#### A PROFITABLE AND GROWING MARKET

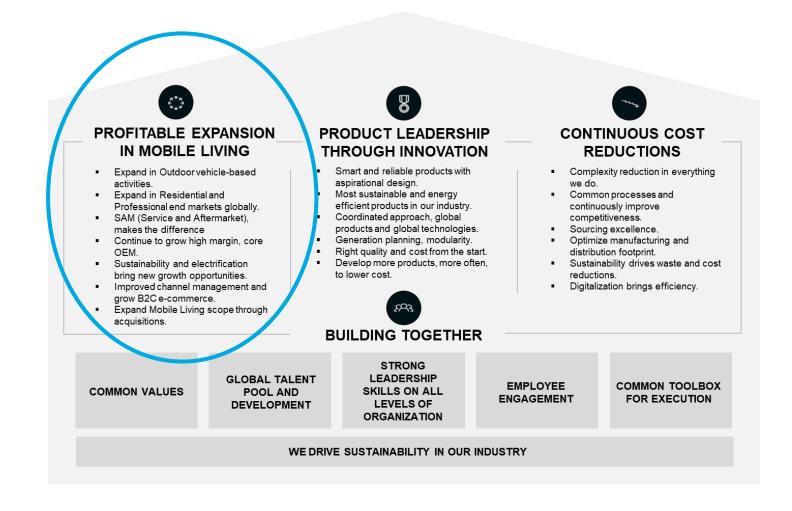
- The growing outdoor industry shows increasing demand for mobile cooling boxes and drinkware
- There is a rising demand for food & beverage cold storage
- Introduction of innovative, designer products made of eco-friendly materials supports market growth
- Profitable industry, EBIT margins of 20% among competitors
- Dometic cooling boxes margins are strong, well above company average







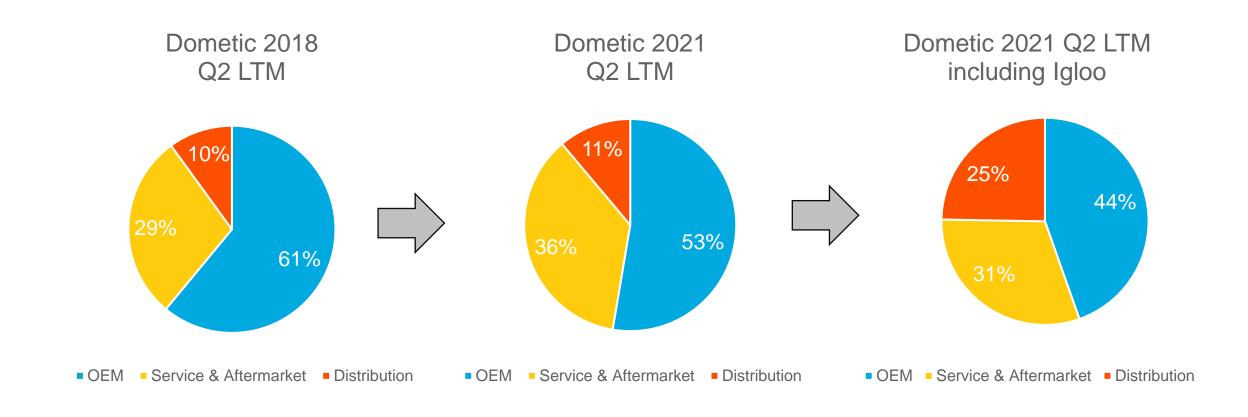
# THE ACQUISITION SUPPORTS GROUP STRATEGY





## **MORE FAVORABLE BUSINESS MIX**

#### INCREASED SHARE OF LOW-TICKET DISCRETIONARY SPEND WHERE VOLATILITY IS LOWER





### TRANSACTION OVERVIEW

### THE ACQUISITION IS EXPECTED TO BE ACCRETIVE TO EPS IN 2022

- Dometic will acquire Igloo for USD 677 million, on a cash and debt free basis
  - In addition, an earn-out element to a maximum of USD 223 million
- Expected to add 1.3x on Net debt / Leverage ratio
- Net sales of Igloo for the previous 12 months¹) is USD 401 million (+24%), with an EBITDA margin of 10.1%
- Synergies from increased sales and cost improvements, with an EBITDA impact of appr USD 50 million per annum, are expected to be realized within five years
- The transaction is expected to be accretive to Dometic's EPS in 2022
- Closing is expected in Q4 2021, subject to regulatory approvals.
- To be reported in segment Global



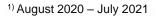












## **SYNERGIES**

### **EXPECTED TO GENERATE SIGNIFICANT SALES GROWTH GLOBALLY**

- Continued implementation of Igloo stand-alone improvement activities
  - Strong track record and traction of EBITDA improvements in recent years
- Increased net sales of USD 150 million estimated
  - Strengthened combined sales platform
  - Potential for strong growth in EMEA and APAC
  - Utilize Igloo's strong presence in North America for Dometic products
- Cost synergies of USD 5 million
  - Supply chain, sourcing and distribution improvements
  - Utilization of Igloo's highly efficient manufacturing plant in Texas

Total annual
EBITDA
imrovement of
around USD 50
million

## **COMMITTED TO OUR FINANCIAL TARGETS**

#### FINANCIAL TARGETS OVER A BUSINESS CYCLE

**NET SALES GROWTH** 10% Including organic growth and M&A EBIT MARGIN<sup>1)</sup> 16%-17% EBIT margin of 16%–17% **NET DEBT/EBITDA** 2.5x Net Debt/EBITDA around 2.5x **DIVIDEND POLICY** 40% At least 40% of net profit

1) EBIT before I.A.C.



## **SUMMARY AND STRATEGIC RATIONALE**

### BUILDING A STRONGER AND MORE STABLE END-USER-ORIENTED COMPANY

- The acquisition of Igloo will significantly strengthen
   Dometic's offering and distribution network for the outdoor market in North America.
- 2. The acquisition is a major step in Dometic's strategy to continue grow in the attractive vehicle based outdoor industry and creates a strong base for further growth globally
- 3. Broadens sales exposure from "high ticket discretionary spend" to "low ticket discretionary spend"
- 4. Igloo's iconic brand, consumer competence and local manufacturing capabilities will further drive sales and margin expansion

















